

4. TELEVISION

This chapter gives a comprehensive overview concerning all areas of the TV production of the 2019-2020 TISSOT UCI Track Cycling World Cup.

4.1. ELECTRONIC MEDIA RIGHTS

The UCI is the sole and exclusive owner of the worldwide Electronic Media Rights. The Host Country Rights will be granted to the party bearing the costs of the TV production as further defined in the Organisation Agreement.

In addition to the definitions in the Organisation Agreement between the UCI and the OC, the following words shall have the following meanings:

En complément des définitions mentionnées dans le Contrat d'Organisation entre l'UCI et le CO, les termes suivants doivent être interprétés comme suit :

“Betting Rights” means the transmission and making available, for the purpose of exploitation within the business of betting, of audio-visual coverage of the Championships via Linear Television Services and Non-Linear Television Services for viewing on online, interactive and related multi-media platforms for reception on any kind of device, as well as any means of display for use inside retail locations of bookmakers.

“Closed Circuit Television” means the exhibition or transmission during the course of the Championships of the audio-visual coverage thereof over individually wired systems to a closed network of interconnected television receivers (in their current known form) present in the same building (but excluding private residences) via theatrical and non-theatrical means including in-flight, in-ship and other transport rights. For the avoidance of doubt, Closed Circuit Television excludes retail locations of bookmakers, which are incorporated into the Betting Rights.

“Future Technologies” means any and all technologies whether now known or hereinafter invented, developed or commercialised which supersedes or supplements any of the means of audio-visual, audio and visual distribution set out in this document.

“Linear Television Service” means the transmission of moving images, with or without accompanying sound, for simultaneous reception by the public, in private or public places: by any technical means such as terrestrial transmitters, satellite, cable, fibre, telephone lines, internet protocol, mobile telephony (including WAP, 3G, 4G and 5G), broadband and the Internet or any combination thereof and by any Future Technologies in whatever technical standard (such as analogue, digital or high definition) for reception and display on any type of device (including but not limited to television sets, giant screen, computer screen, hand-held, tablets and mobile telephones); in traditional, interactive television or Closed Circuit Television.

“Non-Linear Television Service” means the same as Linear Television Service, except that instead of a linear transmission there is a set-up whereby individual users may choose the time and the place of reception through access to the signal of their choice made available for that purpose on the broadcaster's electronic database (including video-on-demand, NVOD, SVOD, TVOD, download to own and download to rent).

4.2. TELEVISION PRODUCTION

In order to continue showcasing track cycling around the world, an attractive and dynamic program needs to be produced for the worldwide distribution. For this reason, there will be an International Signal on the last day (day 3) of the event which will be a combination of live parts and pre-produced highlight summaries of the day 1&2. The descriptions below are based on a **three-day event (excl. Team Pursuit Qualification potentially one day earlier)**.

4.2.1. Technical Description

The international signal will need to be:

- audio and colour video
- minimum HD 1080i/50 (or HD 1080i/59.94 in dedicated countries)
- aspect ratio 16:9

The following is the minimum technical equipment that is needed by the Host Broadcaster:

- On day 1 & 2 minimum 5 operated cameras
- On day 3 minimum 7 operated cameras
- 2 fixed cameras used for the split screen during pursuit disciplines and Team Sprints
- 1 photo finish camera
- adequate lenses related to the track design following the camera plan
- 2 LSM / EVS (minimum 6 Channels) Slow-motion systems
- minimum 1 Super slow motion
- full Audio set up for the international sound
- capability to integrate TV graphics with composite key & fill (delivered by UCI timing partner)
- 1 Microphone and necessary set up for live International flash interview

4.2.2. Personnel / Host Broadcaster staff

The following minimum staff is needed by the Host Broadcaster (HB):

- 1 main producer
- 1 director
- camera operators following the mentioned number of operated cameras
- 2 EVS / LSM Operator
- 1 OB Engineer
- 2 vision shader
- 1 sound Engineer
- 1 floor Manager / Liaison Manager
- people required for rigging and de-rigging the cables



- Camera scaffoldings following the needs of the Host Broadcaster company as indicated after a site survey.
- Technical power for the TV production independent from domestic power sources at the Velodrome incl. back up.
- Security service (staff and fences) at the TV compound based on the presence of the production facilities at the velodrome.
- Construction of the commentary position(s) including table, chairs, wired internet connection and domestic power for the use of the commentators' devices such as laptop, tablets etc.
- Office facilities with sufficient tables and chairs in proximity to the TV compound including a standard internet connection for basic communication.
- Unless editing can be done in the OB-Van or in the hotel room during the night, the UCI TV crew will require a lockable room equipped with a minimum of 2 plugs to edit the highlights summaries and leave in it all the TV materials and cameras they need for the event.

The UCI and the Host Broadcaster will agree on the content (running order) of the International Signal on day 3 before the event. An example of a running order is integrated hereunder:

**2018/2019 TISSOT UCI Track Cycling World Cup
St Quentin en Yvelines / FRA**

Broadcast schedule Day 3 / October 21, 2018



Item No.	time in (GMT)	out	race	Description	source	duration	Local time	out
1	13:20:00	13:30:00		Sat Line up (wide shot velodrome & graphic event title)	live with graphics	10:00	15:20:00	15:30:00
2	13:30:00	13:30:30		Series clip UCI Track WC	EVS + Audio	00:30	15:30:00	15:30:30
3	13:30:30	13:30:45		Event Title graphic - Venue - Warm up athletes	live with graphics	00:15	15:30:30	15:30:45
4	13:30:45	13:38:00	M - Sprint	1/2 final (1st)	live with graphics	07:15	15:30:45	15:38:00
5	13:38:00	13:55:00	W - Omnium III	Elimination	live with graphics	17:00	15:38:00	15:55:00
6	13:55:00	14:03:00	M - Sprint	1/2 final (2nd)	live with graphics	08:00	15:55:00	16:03:00
7	14:03:00	14:10:00	W - Sprint	Finals 3-4 & 1-2	pre-produced	07:00	16:03:00	16:10:00
8	14:10:00	14:43:00	M - Madison	Live step in after 15min	live with graphics	33:00	16:10:00	16:43:00
9	14:43:00	14:52:00	M - Omnium	Elimination & Points race	pre-produced	09:00	16:43:00	16:52:00
10	14:52:00	15:00:00	M - Keirin	summary 1/2 finals & finals	pre-produced	08:00	16:52:00	17:00:00
11	15:00:00	15:04:00	M - Sprint	1/2 final (3rd i.r.)	live with graphics	04:00	17:00:00	17:04:00
12	15:04:00	15:34:00	W - Omnium IV	Points race 20 km	live with graphics	30:00	17:04:00	17:34:00
13	15:34:00	15:42:00	M - Sprint	finals 3-4 & 1-2 (1st)	live with graphics	08:00	17:34:00	17:42:00
14	15:42:00	15:51:00	W - Keirin	2nd round (2 heats)	live with graphics	09:00	17:42:00	17:51:00
15	15:51:00	15:57:00	M - Team Pursuit	Finals 3-4 & 1-2	pre-produced	06:00	17:51:00	17:57:00
16	15:57:00	16:01:00	M - Team Sprint	Finals 3-4 & 1-2	pre-produced	04:00	17:57:00	18:01:00
17	16:01:00	16:07:00	W - Madison	Final 20 km	pre-produced	06:00	18:01:00	18:07:00
18	16:07:00	16:15:00	M - Sprint	finals 3-4 & 1-2 (2nd)	live with graphics	08:00	18:07:00	18:15:00
19	16:15:00	16:25:00	W - Keirin	finals 7 - 12 & 1 - 6	live with graphics	10:00	18:15:00	18:25:00
20	16:25:00	16:29:00	M - Sprint	finals 3-4 & 1-2 (3rd i.r.)	live with graphics	04:00	18:25:00	18:29:00
21	16:29:00	16:33:30	W - Team Pursuit	Finals 3-4 & 1-2	pre-produced	04:30	18:29:00	18:33:30
22	16:33:30	16:37:00	W - Team Sprint	Finals 3-4 & 1-2	pre-produced	03:30	18:33:30	18:37:00
23	16:37:00	16:43:30	Award Ceremony	W - Keirin	live with graphics	06:30	18:37:00	18:43:30
24	16:43:30	16:44:30		Highlight clip from live action	EVS + Audio	01:00	18:43:30	18:44:30
25	16:44:30	16:45:00		Series clip UCI Track WC	EVS + Audio	00:30	18:44:30	18:45:00
26	16:45:00	16:45:00		End (fade to black)		00:10	18:45:00	18:45:00

The UCI TV crew (highlight editor and UCI TV Delegate), will provide highlight summaries of final competitions on day 1 & 2 to the Host Broadcaster (HB) to fill the breaks in the live program of the final day (day 3). This live program shall be distributed as the International Signal to the UBPs.

For avoidance of doubt EBU subsidiary Eurovision will provide a technical International gateway and will be organisationally and financially responsible for the world-wide technical distribution of the International Signal.

The UCI TV Delegate will also liaise with the UCI commissaires to coordinate the running of the event in the final session.

4.2.4. Obligations of the Host Broadcaster

If needed by the UCI, the Host Broadcaster - shall provide free of charge a HD ENG camera incl. camera operator on day 1 & 2 of the competition for filming beauty shots and interviews which will be integrated in the live program. For interviews UCI will provide the journalist.

The Host Broadcaster shall provide free of charge to the UCI a fully equipped TV commentary position following international broadcast standards including the necessary cabling to cater the English international live commentary in case this is done on site. The commentator will be appointed, and all related costs will be paid by the UCI. For avoidance of doubt, the live commentary shall be send as a full mix on audio channels 3 & 4 of the feed.

After the end of each event day where finals are held, the Host Broadcaster shall, under the guidance of the UCI TV crew, provide free of charge to the UCI a video news release (VNR) featuring the decisions of the day. The Host Broadcaster and the UCI shall mutually agree if this VNR shall be distributed by satellite / fibre or digitally by the UCI download centre.

If the Host Broadcaster/national TV network does not want to broadcast the International Signal on Day 3 of the event, it can also show an independent, unilateral programme on its own costs. If this will be the case the event programme, the national TV broadcast and the International Signal must be synchronized, having in mind that the international TV broadcast has priority.

A copy of all broadcasting images (included the edited International Signal of day 3) shall be transmitted to the UCI free of charge on in a mutually agreed digital format..

In order to showcase the host venue on the live programme, the OC shall get all authorizations required to have the UCI TV crew shooting images in the host city, unless this task is completed by the Host Broadcaster. A driver with a car should be available half a day to take the UCI TV crew through the host city to shoot images of the host venue. This task is usually completed one day before the start of the competitions.

The Host broadcaster shall deliver to UCI a 52min Highlight program summarizing all decisions of the event. This Highlight program has to be delivered with English voice over by a Native English speaking talent and shall be based on the host broadcaster footage including the official Graphics provided by UCI timing partner Tissot / Swisstiming.

The Host Broadcaster has to send the highlight program to the UCI FTP server until the Wednesday after the event 16:00 GMT accompanied by a detailed shot list and music cue sheet. The file format shall be .mxf or Apple pro res 422. Further details will be provided in due time.